



# ProEd

CAREER EXPLORATION  
PASSION-DRIVEN

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**FUTURE CEO**  
**SUMMER 2025**





# The Ultimate Work Experience by ProEd

ProEd offers immersive career learning experiences for students aged 13-18 who aspire to enter competitive fields such as Computer Science, Medicine, Psychology, Law, Entrepreneurship, Banking, and Finance.

Our residential programmes offer the 'ultimate work experience' through interactive simulations, site visits, seminars, networking sessions, and career coaching.

We have partnered with industry-leading organisations and experts to give students a unique insight into their chosen career path. The programme content has been designed by industry experts, providing a truly unique vocational insight into your chosen career.

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## **FUTURE CEO COURSE OVERVIEW**

Designed for ambitious students aiming to lead future business. Sample Timetable & overview.

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## **INDUSTRY-LEADING PROFESSIONALS**

To provide our students a unique insight into their chosen career path

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## **TAKE PLACE IN A TOP-10 UK UNIVERSITY**

One of the London's world-class universities

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# Future CEO

The Future CEO programme is designed for ambitious students aiming to lead in industries such as finance, technology, and global business. You'll explore key principles taught in top MBA programmes, including corporate strategy, marketing, finance, and leadership, while gaining practical insights to excel in major organisations like global banks or industry leaders such as Microsoft and Coca-Cola. This programme equips you with the skills to tackle modern business challenges and develop the strategic decision-making abilities needed to thrive in high-level roles within Fortune 500 companies.



## CURRICULUM OVERVIEW


### WEEK 1

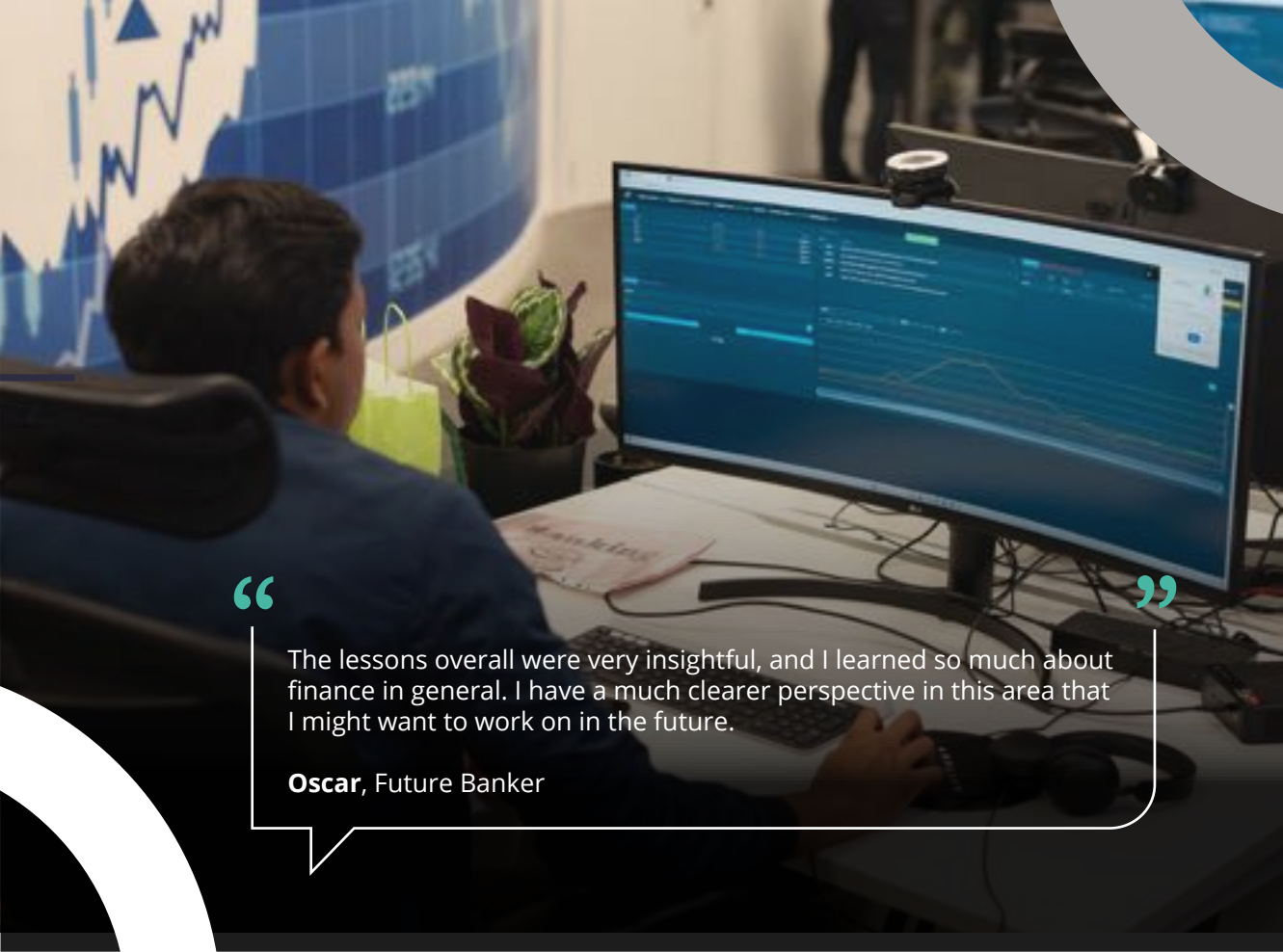
- Introduction to Business Leadership
- Macroeconomics and Financial Systems
- Corporate Finance and Budgeting
- Developing a Business Plan
- Day in Industry: Trading in the City

### WEEK 2

- Venture Capital and Mergers & Acquisitions
- Effective Communication for Executives
- Corporate Ethics: Real-World Case Studies
- Scaling and Exiting a Tech Start-Up
- Self-Management for Future Business Leaders

## PROGRAMME DATES

 21<sup>st</sup> July - 2<sup>nd</sup> August



“The lessons overall were very insightful, and I learned so much about finance in general. I have a much clearer perspective in this area that I might want to work on in the future.”

**Oscar**, Future Banker

## GRADUATE DESTINATIONS

### LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE (LSE)

Economics Jonathan

### UNIVERSITY COLLEGE LONDON (UCL)

Geography and Economics Jensen

### KING'S COLLEGE LONDON (KCL)

History and Political Economy Amber

### UNIVERSITY OF LEEDS

Accounting and Finance Paige

### UNIVERSITY OF EDINBURGH

Economics Virgil

# Sample Timetable

## WEEK 1

|       | MON         | TUE                                       | WED                                       | THU                                       | FRI                       | SAT                     | SUN              |
|-------|-------------|---|---|---|---------------------------|-------------------------|------------------|
| 08:00 |             |   |   |   |                           |                         |                  |
| 09:00 |             |   |   |   | Breakfast                 |                         |                  |
| 10:00 |             | Academic Enrichment Seminar/Lecturer      | Academic Enrichment Seminar/Lecturer      | Academic Enrichment Seminar/Lecturer      | Immersive Day in Industry | Science Museum          | Oxford Excursion |
| 11:00 |             |   |   |   |                           |                         |                  |
| 12:00 |             |   |   |   |                           |                         |                  |
| 13:00 |             |   |   |   |                           |                         |                  |
| 14:00 |             | Practical Workshop/ Simulation Activities | Practical Workshop/ Simulation Activities | Practical Workshop/ Simulation Activities |                           | National History Museum |                  |
| 15:00 | Arrivals    |   |   |   |                           |                         |                  |
| 16:00 |             |   |   |   |                           |                         |                  |
| 17:00 |             |   |   |   |                           |                         |                  |
| 18:00 |             |   |   |   |                           |                         |                  |
| 19:00 |             |   |   |   | Dinner                    |                         |                  |
| 20:00 | Ice breaker | Shopping                                  | Guest Speaker                             | London Excursion                          | Quiz Night                | Free Time               | Free Time        |
| 21:00 |             |   |   |   |                           |                         |                  |
| 22:00 |             |   |   |   | Evening Sign In           |                         |                  |

## WEEK 2

|       | MON                                       | TUE                                       | WED                                    | THU                                  | FRI                                | SAT        | SUN |
|-------|---|---|--|--------------------------------------|------------------------------------|------------|-----|
| 08:00 |   |   |  |                                      |                                    |            |     |
| 09:00 |   |   |  |                                      | Breakfast                          |            |     |
| 10:00 | Academic Enrichment Seminar/Lecturer      | Academic Enrichment Seminar/Lecturer      | Academic Enrichment Seminar/Lecturer   | Global Space Design Challenge (GSDC) | University Application Preparation | Departures |     |
| 11:00 |   |   |  |                                      |                                    |            |     |
| 12:00 |   |   |  |                                      |                                    |            |     |
| 13:00 |   |   |  |                                      |                                    |            |     |
| 14:00 | Practical Workshop/ Simulation Activities | Practical Workshop/ Simulation Activities | Final Project Presentations & Feedback |                                      |                                    |            |     |
| 15:00 |   |   |  |                                      |                                    |            |     |
| 16:00 |   |   |  |                                      |                                    |            |     |
| 17:00 |   |   |  |                                      |                                    |            |     |
| 18:00 |   |   |  |                                      |                                    |            |     |
| 19:00 |   |   |  |                                      | Dinner                             |            |     |
| 20:00 | London Excursion                          | Final Project Preparation                 | GSDC Preparation                       | Free Time                            | Awards Ceremony                    |            |     |
| 21:00 |   |   |  |                                      |                                    |            |     |
| 22:00 |   |   |  |                                      | Evening Sign In                    |            |     |

Note: This sample timetable is for reference only and is subject to change.





## DAY 1 Introduction to Business Leadership

1. Orientation and Course Overview: Familiarise yourself with the course structure and expectations.
2. Understanding Modern Business: Introduction to the fundamentals of modern business and economics.
3. Macroeconomics and Financial Systems: Explore the basics of macroeconomics and their impact on business environments.

## DAY 2 Financial Foundations for Executives

1. Introduction to Accounting for business Leaders: Learn the principles of accounting to gain a clear understanding of financial statements.
2. Budgeting and Cost Management: Delve into budgeting techniques and strategies to manage costs effectively.
3. Corporate Finance: Understand the essentials of corporate finance and how to analyse financial statements.

## DAY 3 Strategic Marketing and Financial Markets

1. Marketing and Advertising: Explore key marketing concepts and how they drive business growth.
2. Financial Markets: Gain insights into financial markets, commercial banking, and project finance.
3. Understanding Shareholders: Learn about different types of shareholders and their influence on company strategies.

## DAY 4 Real-World Finance Experience

1. Visit to the Bank of England Museum: Explore the history and role of one of the world's oldest financial institutions.
2. Amplify Trading Simulation: Engage in a hands-on trading simulation to experience the dynamics of financial markets with one of the UK's leading finance firms.



## DAY 5 Business Planning and Growth

1. Building a Business Plan: Develop a robust business plan with practical exercises.
2. Venture Capital and Mergers & Acquisitions: Understand the role of venture capital in scaling businesses and the complexities of mergers and acquisitions.



## DAY 6 Communication and Project Management

1. Effective Communication: Learn how to convey complex business ideas clearly and persuasively.
2. Project Management: Explore project management principles and techniques.
3. A Day in the Life of a Business Professional: Gain insight into what it takes to succeed in the business world.

## DAY 7 Ethics and Leadership in Business

1. Corporate Ethics: Analyse real-world cases like Enron and Theranos to learn about ethical decision-making in business.
2. Self-Management: Develop personal leadership skills to become an effective and ethical business leader.
3. Scaling and Exiting a Tech Start-Up: Discover strategies for scaling businesses and preparing for successful exits.





## Discover London

London, with over 2000 years of history, stands as one of the world's most dynamic and welcoming cities.

From vibrant street food markets to Michelin-star restaurants, it offers a rich cultural experience for every interest and taste. Its stunning architecture, vast green spaces, and bustling social scene are easy to explore.

Imperial College is located in London's prestigious museum district, just steps from top attractions and the city's lively heart.

### Did you know...

- London is home to the iconic Natural History Museum, housing over 80 million specimens and stunning architecture.
- The Shard offers breathtaking panoramic views of the city from its towering 72 floors.
- Imperial College London, ranked 2nd globally (QS 2025), is a beacon of academic excellence.
- London's landmarks include Buckingham Palace, the Tower of London, and Westminster Abbey.
- With over 300 languages spoken, London is one of the most diverse cities in the world.

## Explore the City

Whilst attending ProEd's London Summer Programme, students will have the opportunity to explore many of the iconic landmarks of the vibrant capital city.



### Central London

Explore Trafalgar Square, shop on Regent Street, and enjoy the excitement of London's West End theatre district.



### Westminster

Discover the Palace of Westminster, home to Big Ben and the Houses of Parliament. Visit Westminster Abbey and Buckingham Palace, the King's official residence.



### Southbank

Stroll along the River Thames and enjoy the London Eye, explore the Tate Modern, catch a play at Shakespeare's Globe, or take in breathtaking views from The Shard.



### Iconic Shopping Districts

London is a shopping paradise, from high end boutiques on Oxford Street and the iconic Harrods to the eclectic charm of Portobello Road and Camden Market.





# Imperial College London

Imperial College London, ranked #2 in the world and the top university outside the USA for 2024/25, is the perfect setting for an inspiring academic experience.

Located in South Kensington, one of London's most vibrant areas, it offers a blend of academic prestige and urban charm. Students will reside in modern, accommodation on Imperial's South Kensington campus, surrounded by state-of-the-art facilities.

Founded by Prince Albert to drive cultural and scientific innovation, Imperial has become synonymous with excellence in science, engineering, and medicine. Its alumni include notable figures such as, Alexander Fleming,



the Nobel Prize-winning discoverer of penicillin, Brian May, legendary musician and astrophysicist and H.G. Wells, acclaimed author and pioneer of science fiction.

While staying on campus, participants will enjoy the buzz of London life alongside the tranquil beauty of nearby green spaces such as Hyde Park and Kensington Palace Gardens, offering the best of both worlds in one of the world's most exciting cities.



## Workshops

Interactive, hands-on classes that focus on collaboration and real-world skills.



## Debates

Crucial for building strong reasoning and confident public speaking skills.



## Group Projects

A chance to collaborate and learn from diverse perspectives, broadening your understanding.



## Masterclasses

An engaging forum led by an expert, offering students valuable insights into their field and new perspectives.



## Guest Speakers

Esteemed guest speakers answer students' key questions and share valuable insights.



## Interactive Lectures

Engaging lectures by passionate teachers, filled with insights and perspectives.

# YOUR LEARNING JOURNEY



## Seminars

Students engage in discussion and debate through pair and small group work.



## Educational Trips

Our trips offer real-world examples of the course subjects, bringing students' learning to life.

# Meet Our Professionals

Our tutors are industry-leading professionals dedicated to providing students with unique insights into their chosen career paths. With extensive experience and expertise, they are committed to guiding the next generation towards success in their fields.



## OLEG, BANKER

Oleg earned an MBA from the London Business School and has extensive experience in business development, project management, and strategy development. He has worked in various sectors, including Metals and Mining, Infrastructure, Chemicals, as well as Restructuring and late-stage Venture Capital/growth investments.

## KRISTIAN, ENTREPRENEUR

Kristian has been a key figure in the entrepreneurial ecosystem for the past 15 years, nurturing and growing startups. His expertise has supported numerous entrepreneurs to achieve significant 8-figure exits. Kristian has also made substantial contributions to entrepreneurship education and is known for his specialisation in new technology development and product innovation.



## GAVIN, LAWYER

Gavin studied law at Magdalen College, Oxford. After graduating, he obtained several master's degrees in law-related areas, including criminal psychology, international human rights, social policy, and animal welfare law. He was called as a barrister in 2007, and since then, he has worked as a legal representative in immigration and human rights law.



## SARA, COMPUTER SCIENTIST

Sara is a highly accomplished PhD candidate in her final year of study, focusing on the instruments aboard the ExoMars 2022 Rosalind Franklin Rover to understand the interaction between light and matter on the surface of Mars. She aims to identify areas that may contain evidence of life and is developing software tools for data analysis.

## SHAYNE, ENGINEER

Shayne is the Director and Head of Mechanical Systems at Conex Research, with expertise in aerospace and mechanical systems. His work on the Arcanum Mission to Neptune resulted in a notable white paper. As the Subject Lead for Engineering at ProEd, he develops coursework bridging theory and practice.

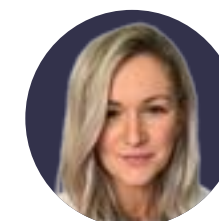


## DR AHMED, DOCTOR

Dr Ahmed is an academic general surgery registrar. He has extensive experience in undergraduate medical education, having founded Med-Saint, a medical journal, while studying at St Andrews University. While at Guy's and St Thomas' Hospital in London, he designed peer-assisted simulated patient clinical vivas.

## DR PRIOR, PSYCHOLOGIST

Dr Prior is a Chartered Psychologist, Senior Lecturer, and Programme Director for the BSc Psychology programme at Cardiff Metropolitan University. With over 12 years of experience, she focuses on enhancing student experience and wellbeing. Her research includes family meals, adolescent wellbeing, and support services for eating disorders, as well as contributing to projects for people with late-stage dementia.





# World-Class Learning Environment

Immerse yourself in the vibrant academic atmosphere of one of London's world-class universities with ProEd's residential career experiences. Hosted at top-ranked institutions, these programmes are known for their cutting-edge research, exceptional faculty, and dynamic campus life. Set in the heart of central London, you'll experience an inspiring summer of learning, personal growth, and a firsthand glimpse into the life of a university student at one of the UK's most prestigious educational institutions.



# ProEd



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