THE YOUNG VIDEO GAME DESIGNER
SUMMER EXPERIENCE

The ultimate experience of careers in game design
London, Summer 2023 | For students aged 15-18
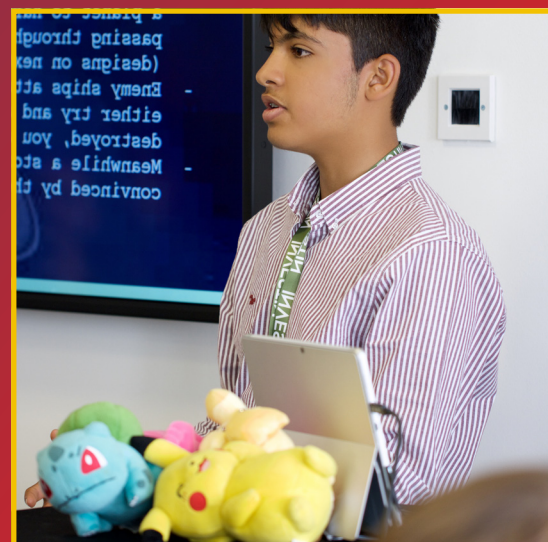
Build your own video game from scratch

Present ideas to a panel of game designers

Experience university life on-campus in London

Network with designers – gain a competitive advantage

Learn what it takes to bring a game to market alongside industry experts

Up to **15 days** of immersive video game design experiences throughout July & August 2023

REGISTER NOW!

INVESTIN

1-5
Industry Deep-Dive

- Discover the cutting-edge tools at your disposal to craft your game
- Design a start page and a heads-up display (HUD)
- Name, market and pitch your game before receiving valuable industry feedback

6-10
In the Field

- Visit an indie design studio to take part in full design processes
- Test unreleased video games and identify their core issues
- Pitch a campaign to a team of marketing professionals and receive live feedback

11-15
Professional Career Coaching

- Training on the key skills required to break into video game design, such as teamwork, communication & problem-solving
- Coaching on breaking into the game design industry

A DAY IN THE LIFE

Time	Activity
9am	Breakfast at accommodation canteen
10am	Travel to games studio
10:30am	Welcome from Programme Director
11am	Enter the Indie Game Studio: Visit a London based Indie game studio, with presentations of their current and work in progress games
12pm	Making Games for Different Audiences: receive top tips from an industry professional on how to understand today's audiences
1pm	Lunch
2pm	Create your own game studio: Choose what type of games you want to make and plan how to make your studio sustainable and unique in a busy market
4pm	Pitch your Indie Game Studio to professionals, with valuable feedback and tips
5pm	Return to accommodation
5:30pm	Dinner at the accommodation canteen
7:30pm	Evening activities

Post-programme you will receive a personalised certificate

ACCOMMODATION

Accommodation available on University of London campus

Places are highly limited. Register your place now!

REGISTER NOW!

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