



# THE YOUNG **ENTREPRENEUR** SUMMER EXPERIENCE

The ultimate experience of careers in entrepreneurship  
London, Summer 2023 | For students aged 15-18

Create ideas with top entrepreneurs

Visit high-growth pioneering start-ups

Experience university life on-campus in London

Network with entrepreneurs – gain a competitive advantage

Solve key entrepreneurial challenges with successful business people



Up to **15 days** of immersive entrepreneurship experiences throughout July & August 2023



## REGISTER NOW!

## CHOOSE YOUR PROGRAMME LENGTH

# 1-5

### Industry Deep-Dive

Discover industry secrets behind ideation and development

Work together to strategise and build your business model

Pitch and receive feedback on your business plan & brand from business experts

# 6-10

### In the Field

Enter a company's offices to understand data use

Engage in Q&A panels from experts on their experiences

Display your team's project at a Fintech fair attended by industry leading professionals

# 11-15

### Professional Career Coaching

Training on the key skills required to break into entrepreneurship, such as negotiation, reflection & leadership

Coaching on breaking into the entrepreneurship and business industry



## A DAY IN THE LIFE

9am	Breakfast at accommodation canteen
10am	Travel to start-up HQ
10:30am	Welcome from Programme Director
11am	Enter the HQ of multi-million dollar firms and hear from top entrepreneurs about their journeys
12pm	Networking: Participate in a live Q&A and networking session with entrepreneurial leaders
1pm	Lunch
2pm	Seminar on Experience Marketing: learn from professionals who developed iconic campaigns from the Olympics to high-scale, disruptive viral campaigns
4pm	Simulation: Compete with your peers to develop your own campaign and receive tailored feedback from industry experts
5pm	Return to accommodation
5:30pm	Dinner at the accommodation canteen
7:30pm	Evening activities

## ACCOMMODATION



Accommodation available on University of London campus



Places are highly limited. Register your place now!



**REGISTER NOW!**

Post-programme you will receive a personalised certificate