

INVESTIN

IMMERSIVE CAREER EXPERIENCES



THE YOUNG **ENTREPRENEUR** SUMMER EXPERIENCE 2024



London | UCL Campus
Ages 15-18

Join us for the ultimate work experience in entrepreneurship this summer in London.



Over the course of 2 weeks, students will step into the shoes of an entrepreneur through a range of immersive career simulations and exclusive professional site visits. This is a unique opportunity to work alongside top entrepreneurs and business leaders, gain hands-on experience to boost university and job applications and experience life on-campus at a world-renowned university, University College London.

AGES
15-18

LOCATION
London, UCL Campus

LENGTH
1 week or 2 weeks

START DATES
8th July, 29th July



INVESTIN
IMMERSIVE CAREER EXPERIENCES

Dukes
EDUCATION

BAC
BAC

Trustpilot
★★★★★



PROGRAMME HIGHLIGHTS

- Pitch your unique business idea to a panel of entrepreneurs and investors in one of London's famous skyscrapers
- Create a bespoke marketing campaign, develop your business into a Bcorp and network with top entrepreneurs
- Visit One Canada Square, London's bustling startup district and one of the world's top universities: UCL
- Understand how to start your business, the network you need to succeed and complete an assessed activity with personalised feedback
- Work alongside top founders, executives and business accelerators to help you take the next steps in entrepreneurship
- Gain a personalised certificate of attendance and an industry reference letter to boost university and job applications.

"This experience was incredibly valuable and eye-opening. During the course, not only did I discover the fundamental steps to pitching a successful idea to professionals, I also developed crucial skills for a business-related career ahead, such as public speaking, planning marketing strategies, making financial predictions and more."

*Student, the Young Entrepreneur
Summer Experience 2021*

"A genuinely beneficial experience - you're guaranteed to learn something new. Definitely recommend to anyone aspiring to be an entrepreneur."

*Student, the Young Entrepreneur
Summer Experience 2021*

SAMPLE TIMETABLE

Exact start and end times of each day will vary. Students will receive their personalised timetables with specific locations and venues closer to the programme start date.

		WEEK 1					WEEKEND - NON-RESIDENTIAL			
		Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
07:30 - 09:30	Residential students arrive and check-in	Breakfast							BREAK - No programmes	
10:00-10:30		Travel to venue						1-week residential students check out	Break (Free time)	
10:30-13:00		Enter the Summer Experience Programme welcome & networking with peers	Defining your Business Creative approaches to problem solving	Business Models Building your minimum viable product	Branding Creating a unique brand identity for your venture	Pitching your Business Present your work to VC investors and receive feedback		Break (Free time)		
13:00-14:00		Lunch Break					Lunch Break			
14:00 - 17:00		Ideation & Innovation Product creation and development	Market Research Identifying your target audience and analysing competitors	Financial Planning Budgeting, cash flow management and forecasting	Continued	Networking Meet with top founders and leaders within startups		London walking tour	Sports day & scavenger hunt at central London park	
17:00-17:30		Travel to accommodation								
17:30-19:30		Dinner & Break								
19:30-22:00		Evening Activities								
23:00		Lights Out								

Programme Highlights

- Programme content
- Premium benefits
- Residential package

		WEEKEND - PREMIUM	
		Saturday	Sunday
10:30-13:00		Leadership, teamwork & strategy workshop	Psychometric testing & personality profiling
13:00-14:00		Lunch Break	
14:00-17:00		Immersive team strategy game	LinkedIn & CV-writing masterclass with professional headshots
17:00-18:30		Networking reception & keynote speeches from successful leaders	

		WEEK 2					Residential students check-out & depart
		Monday	Tuesday	Wednesday	Thursday	Friday	
07:30 - 09:30		Breakfast					
10:00-10:30		Travel to venue					
10:30-13:00	Marketing Masterclass Spearheading a social media presence	Social Entrepreneurship Sustainability, Bcorps and ethical ventures	Funding and Investment The legalities of founding, funding and growing your business	The World of Fintech Introduction to financial technology	Assessment Centre Assessed activity with top entrepreneurs and written feedback		
13:00-14:00	Lunch Break						
14:00 - 17:00	Marketing Campaigns Present your campaign to prominent marketeers	Continued	Scaling & Exiting Supercharging your growth and selling your business	Fintech Forum Present your fintech project to experts	Graduation Ceremony Closing speeches & certificates		
17:00-17:30	Travel to accommodation						
17:30-19:30	Dinner & Break						
19:30-22:00	Evening Activities						
23:00	Lights Out						

17:30-21:00 Premium Activity: Gala dinner with professionals on the River Thames



FIND OUT MORE & REGISTER NOW

DATES & FEES

Choose from 2 different start dates in July 2024.

INTAKE	ACCOMMODATION CHECK-IN DATE	PROGRAMME START DATE	WEEK 1 PROGRAMME END DATE	WEEK 1 ACCOMMODATION CHECK-OUT DATE	WEEK 2 PROGRAMME END DATE	WEEK 2 ACCOMMODATION CHECK-OUT DATE
Intake 1	Sunday 07/07/24	Monday 08/07/24	Friday 12/07/24	Saturday 13/07/24	Friday 19/07/24	Saturday 20/07/24
Intake 2	Sunday 28/07/24	Monday 29/07/24	Friday 02/08/24	Saturday 03/08/24	Friday 09/08/24	Saturday 10/08/24

SUMMER EXPERIENCE LENGTH	PROGRAMME FEE	RESIDENTIAL PACKAGE FEE	TOTAL PACKAGE FEE	AIRPORT TRANSFER ADDITIONAL FEE
1 Week	£1,950	£1,200	£3,150	£300 return
2 Week	£2,950	£2,600	£5,550	
2-Week Premium	£3,950	£2,600	£6,550	



WHAT'S INCLUDED IN A SUMMER EXPERIENCE?

All Summer Experience fees include:

- Career experiences alongside industry professionals:
 - 1-Week programme | 25 hours
 - 2-Week programme | 50 hours
 - 2-Week Premium programme | 65 hours
- Personalised online agenda and timetable
- Programme materials, equipment and resources
- Exclusive visits to professional venues
- Experience days at London sites
- Coach travel to and from programme venues outside of London Zone 3 (departing from Bloomsbury)
- Programme assessment and personalised certificate
- Branded bag, notebook & pen
- Graduation ceremony (2-Week students only)
- Industry reference letter (2-Week students only)
- Safeguarding & pastoral care
- 12 months' free access to AmbitionX

WHAT'S INCLUDED IN A 2-WEEK PREMIUM SUMMER EXPERIENCE?

- Our Premium Summer Experience fees include 15 additional hours of experience with professionals, plus a professional development portfolio to kickstart your future career:
- A professional development portfolio, containing:
 - An expertly crafted CV and LinkedIn profile
 - Professional headshots
 - Psychometric testing and a personality profile outlining skills, development areas & motivations
 - A bespoke feedback report on performance in the team challenge
 - Skills toolkit & resource pack
 - Private networking reception & keynote speeches with successful leaders
 - Private Gala dinner on the River Thames with industry professionals

RESIDENTIAL PACKAGE FEES

- Private rooms in university halls of residence
 - 1-Week programme | 6 nights
 - 2-Week programme | 13 nights
- 3 meals a day
 - Breakfast & dinner served at the accommodation canteen
 - Lunch vouchers to spend at Waitrose supermarkets
 - Snacks & fruit
- All travel to and from programme venues
- Evening & weekend social activities
- 24/7 Safeguarding & pastoral care



HOW TO BOOK

Registering for an InvestIN programme is a simple and straightforward process.

1

Complete the enrolment form linked [here](#).

Supply all the requested information and click 'submit'.

2

You will then receive an invoice for payment.

Pay in full or for our Summer Experiences, you can secure your place by paying a holding deposit of £950.

3

You will promptly receive a programme confirmation email from us.

If you have paid via deposit, the outstanding fees must be paid by 31st March 2024. Alternatively, you can contact us to receive an invoice.

4

You will be invited to complete a pre-arrival form ahead of the programme start date.

This is so we can gather important information for your time with us, such as medical information, travel details and visa requirements.

www.investin.org



There is no official deadline to book, but places are highly limited and are allocated on a first-come, first-served basis. Secure your place by visiting our website www.investin.org today or contact our expert admissions team at info@investin.org or via + 44 (0) 203 488 5089.

ENROLMENT REQUIREMENTS

Subject Knowledge

Students do not require any prior industry knowledge or experience in order to attend an InvestIN programme. Our programmes are suited for students who are enthusiastic and passionate about their chosen career, whilst our professionals are here to coach students on everything they need to know!

Language Proficiency

Our programmes are delivered entirely in English and we require a minimum CEFR level of B2 (upper-intermediate) in order to attend.

Visas

Students who require a visa to enter the UK should obtain a Standard Visitor Visa (the same that is used by tourists) for "study at an accredited institution". We can issue letters in support of visa applications once a student has registered for a place on a programme.