



In this one week course we will research and understand how fashion styling is the modern way of story telling. Fashion plays a key role in how we perform identity and tell our stories. Famous editorials of fashion have gained recognition because of its use of clothing to re-tell stories invented by fashion stylist. Looking at cinematography and nature we will explore how a fashion image is made. Fashion is much more than clothes, it's also about the stories we tell of our identities.

# WHAT'S INCLUDED



TUITION 25+ Hours tuition comprised of lectures and creative practical workshops working towards a final exhibition

ACTIVITIES 5 evening activities per week, designed to be fun and interactive and provide our students the opportunity to socialise and make new friends.







#### EXCURSIONS

Full day excursions allow students to really get to know the UK. We use major destinations such as London as a classroom, where students will find creative and cultural information through guided walks and visits to museums and other places of interest



CERTIFICATE

Awarded for the successful completion of the course and final presentation exhibition

### WEB: CSVPA.COM | EMAIL: RESERVATIONS@STAFFORDHOUSE.COM | PHONE: +44 (0) 1227 787 730

### LEARN FROM ART AND DESIGN PROFESSIONALS

Our lecturers are all working professionals who will spend time, sharing their industry level knowledge that underpins the teaching at all levels in the college.

# BROADEN YOUR SKILLS IN THE INDUSTRY

Through research from magazines, cinematography and fashion collections you will learn how fashion styling plays a key role in how we showcase who we are in society and what each person's fashion choice depicts about them as an individual. You will also learn how to spot future fashion trends through research and fashion imagery and learn to style and shoot your own looks.

#### DEVELOP YOUR SKILLS IN:

Visual storytelling | Research | Styling | Fashion photography | Investigation | Manipulation Identity | Discovery | Culture | Nature | Appreciation | Art direction | Collaboration | Presentation

### PROGRESSION AT CSVPA

Completion of the course can enable progression on to our University of the Arts London Awarding Body Extended Diploma or Foundation Diploma if you meet the UAL entry criteria for the course.

#### Average class size 14 students

## Accommodation

Single en-suite room Meals are included (breakfast, lunch and dinner)

Excursions are also included

#### Requirements Age: 14 - 18

International students should have at least an Upper Intermediate level of English

Start Dates: Sunday 21st July 2024 (one week)

Price: £1,815 (one week)

# Programme Outcomes

- 1. You will discover how we can use fashion imagery and styling of clothing to tell stories
- 2. You will learn of how fashion magazines use narrative to discover new trends
- 3. You will develop a deeper understanding of how fashion imagery is made and take part in the work that is done to create them

Week 1	<b>MORNING</b> 08:00-12:00		12:00- 13:00	<b>AFTERNOON</b> 13:30-16:00	16:30 - 18:00	<b>EVENING</b> 19:30-22:00
Sunday	Arrival, induction and campus tour					Evening Activities
Monday	BREAKFAST	Introduction. Concept presentation.	Η Γ Ω	Mood boards.	DINNER	Park Social Time - City View Ferris Wheel
Tuesday		Fashion presentation through styling technologies.		Relating fashion styling technologies to the commercial market.		Bowling /Ice Skating / Rock Climbing
Wednesday		Understanding fashion imagery.		Understanding fashion imagery.		Talent Show / Trashion Show/ Tie Dye Arts & Crafts
Thursday		Presenting fashion stories/imagery.		Using fashion imagery and styling to tell stories.		Cinema / Punting
Friday		Refine and finalise project work.		Sharing of work with students. Certificate presentation.		CSVPA Disco / Dance Party
Saturday		Included Full Day Excursion: London (including gallery or museum visit and shopping time)				Free Evening
Sunday		Departure				

Sample timetables are illustrative only. We reserve the right to make changes without notice.