

INVESTIN

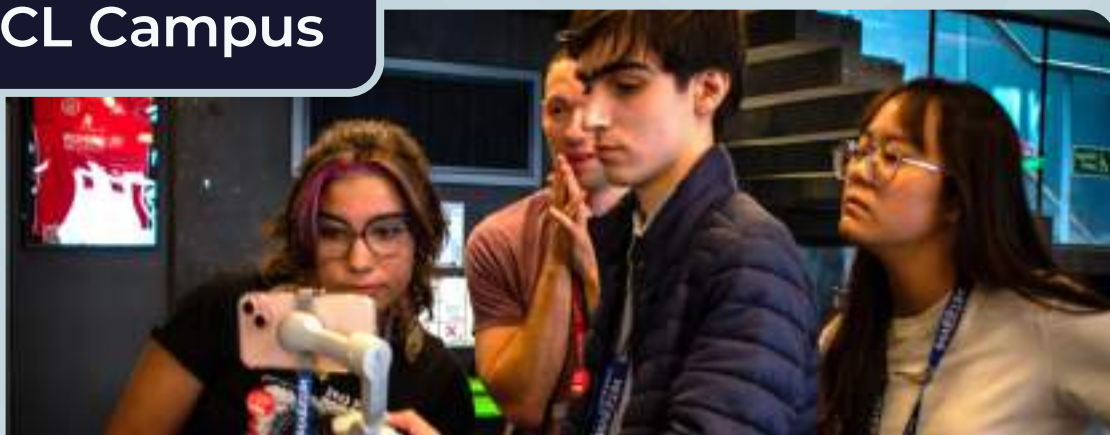
THE ULTIMATE WORK EXPERIENCE

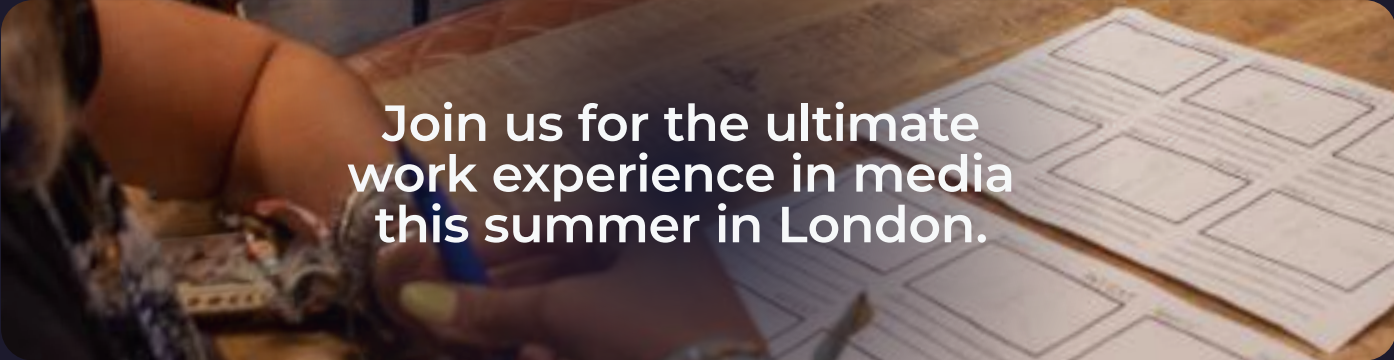


The Young **Media Manager** Summer Experience **2026**



Ages 15-18
London | UCL Campus





Join us for the ultimate
work experience in media
this summer in London.

Over the course of 2 weeks, students will step into the world of modern media through a range of immersive career simulations and exclusive professional site visits.

This is a unique opportunity to work alongside top publicists, journalists and digital content creators, gain hands-on experience to boost university and job applications and experience life on-campus at a world-renowned university, University College London.

Ages
15-18

Location
London, UCL Campus

Length
1 week or 2 weeks

Start Date
27th July 2026



Programme Highlights

- Boost your design and editing capabilities in expert-led digital content workshops
- Analyse current trends and performance metrics to create a viral digital strategy for a client
- Visit a working telecommunications studio and come face to face with the world of broadcasting
- Compete in an assessed activity with expert feedback from professionals and receive comprehensive career coaching on how to become a successful entrepreneur
- Gain a personalised certificate, industry reference letter and UCAS points for a Level 3 Qualification in Work Experience & Career Planning
- Received personalised feedback on your work from successful professionals in the media world

"I'm thrilled to announce our brand-new Young Media Manager Summer Experience for 2026, which builds on the foundations of our former Young Journalist Programme while embracing the fast-paced world of modern media today. This exciting programme reflects today's dynamic landscape of digital content, marketing, advertising and PR, giving students a truly future-focused experience."

*Tinu,
InvestIN Media Programme Manager*

Week 1

Residential Package

Programme Content

Premium Content

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
07:30 - 09:30	Residential students arrive & check-in	Breakfast				
10:00 - 10:30		Travel to venue				
10:30 - 13:00		Enter the Summer Experience Programme welcome and peer networking	The Content Creator Create original content and learn the fundamentals of editing, recording, storytelling and more	Behind the Mic Create and produce your own podcast episode and explore the different roles in audio production	Mind & Media Discover how psychology shapes media, audience behaviour and marketing choices	Branding & Design Studio Develop logos and visual identities using professional design software to define a brand's style
13:00 - 14:00		Lunch Break				
14:00 - 17:00		The World of Media & Career Coaching Look ahead to the future of media and gain insider career advice	Continued Learn how to adapt content to connect with diverse audiences	Continued Experiment with messaging strategies to see how different audiences are influenced	Continued Experiment with messaging strategies to see how different audiences are influenced	Continued
17:00 - 17:30		Travel to accommodation				
17:30 - 19:30	Dinner & Break					
19:30 - 22:00	Induction & icebreakers	Movie night	Board game café	Sports & games night	Wellness evening	Quiz night
23:00	Lights Out					

Weekend (Premium)		Weekend (Residential)		
Saturday	Sunday	Saturday	Sunday	
Breakfast		Breakfast		
Immersive strategy game & workshop	Professional development coaching sessions	Week 1 Residential Students Check-Out	Break - Free time	
Lunch Break			Break - Free time	
Psychometric testing & personality profiling	Expert university admissions & recruitment coaching		Lunch Break	
Dinner & Break			London walking tour	
Scavenger hunt	Crafts night		Sports day at central London park	
Lights Out			Dinner & Break	
			Scavenger hunt	
			Crafts night	
			Lights Out	

WEEKEND - NON-RESIDENTIAL

Break - No Programmes

Week 2

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
07:30 - 09:30	Breakfast						
10:00 - 10:30	Travel to venue						
10:30-13:00	Marketing Brief Meet your client, analyse the audience and brainstorm creative advertisement ideas with your team	Live Broadcast Experience Go behind the scenes of a TV studio, exploring production, camera work and live operations first-hand	Cracking the Code Explore how algorithms decide what you see, influence brands and creators and reveal what your FYP says about you	Marketing Director Challenge Investigate a failed brand, learn why it struggled and plan a fresh rebrand	Show Your Vision Create and pitch a full media campaign, integrating branding, content and persuasive storytelling	2-Week Residential students check-out & depart	
13:00 - 14:00	Lunch Break						
14:00 - 17:00	Shoot & Pitch Film your own ad and pitch your campaign to the panel for feedback	The Field Reporter Research your story, conduct a live interview then edit and adapt it for different platforms	Crisis Management & PR Step into a live PR meltdown and work to save a brand's reputation	Continued Pitch your relaunch campaign to a 'board of directors' panel	Graduation Ceremony Closing speeches and certificates		
17:00 - 17:30	Travel to accommodation						
17:30 - 19:30							
19:30 - 22:00	Film night	Sports & games night	Wellness evening	Karaoke night	Prom		
23:00	Lights Out						
			17:30 - 21:00	Gala dinner with professionals			

Exact start/end times of each day will vary. Students will receive their personalised timetables with specific locations and venues, as well as a finalised social programme schedule, closer to the programme start date.