

**SUMMER
2026**



**NIKE
GOLF
CAMPS.**





LEARN. TRAIN. PLAY.

Residential 1- and 2-week camps in July and August for boys and girls aged 10-17 at Bradfield College, a prestigious UK private school near London.

Players can choose to focus entirely on developing their game with the Total Golf option or improve their English language skills alongside their golf with the Golf + English option. The coaching programme, designed by leading British PGA professionals, combines technical coaching with on-course play and the use of an indoor performance studio with Trackman 4 technology.

Designed for regular players and not suitable for beginners, camps are action-packed, ensuring young players maximise their learning and gain a valuable cultural experience.





CONTENTS

CAMP OPTIONS	07
CAMP VALUES	09
COACHING	11
TOURNAMENT DAY	15
1:1 PRO SESSIONS	17
ENGLISH TEACHING	19
WORKSHOPS	21
VENUE	25
CAMP EXCURSIONS	31
LIFE ON CAMP	33
REVIEWS	35
DATES & PRICES	37





CAMP OPTIONS

Choose from either TOTAL GOLF or GOLF + ENGLISH.
Both options are available as a 6- or 13-night camp.

OPTION 1

TOTAL GOLF

- Up to 24 hours a week of golf coaching and on-course play
- Up to 8 hours a week of sports-related workshops
- Suitable for all English language abilities except beginners

OPTION 2

GOLF + ENGLISH

- Up to 24 hours a week of golf coaching and on-course play
- Up to 13 hours a week of English Language lessons using an accelerated model of English learning
- Suitable for all English language abilities

ALL CAMPS INCLUDE



PGA PRO
GOLF COACHING



24/7
SUPPORT STAFF



ON-SITE
ACCOMMODATION



EXCLUSIVE NIKE
GIFT PACK



SPORTS WORKSHOPS
OR ENGLISH LESSONS



3 NUTRITIONALLY
BALANCED MEALS A DAY



EXCURSIONS TO
CITIES + LANDMARKS



COACHING REVIEW
+ CERTIFICATE





CAMP VALUES

At the heart of everything we do on camp are our values: Drive, Resilience, Empower, Adapt, Mentor and Success – which together form DREAMS

WHERE DREAMS ARE MADE

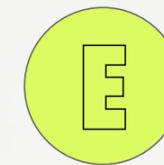
Our values are designed to equip players with the qualities and skills to thrive both in sport and life. Each day of camp is built around one of these values, shaping the focus of coaching sessions, afternoon workshops, and English lessons. Together, players will explore what these values mean and how they can embody them while on camp and carry them forward long after they leave.



DRIVE
Give your best effort in everything you do



RESILIENCE
Be brave enough to step outside your comfort zone



EMPOWER
Support each other and share positive energy



ADAPT
Be open to change in order to grow



MENTOR
Be a positive role model by showing respect and kindness



SUCCESS
Celebrate each other's successes and everyone becomes stronger





COACHING

360° GOLF

Players are grouped by ability and follow a dedicated training programme designed by PGA professionals. Coaching takes place on the excellent 9-hole course and practice facilities at Bradfield College, including its state-of-the-art performance studio. Players also train at Sandford Springs Golf Club, with its driving range and 27 holes offering an ideal setting to further develop their game.

RAISE YOUR GAME

Coaching sessions involve skill development and technique correction, while the golf performance studio with Trackman 4 technology, Boditrak pressure system, and CAPTO putting analysis provide detailed player feedback. Players leave with a better understanding of their game and how to improve.

ON THE COURSE



COURSE STRATEGY



TECHNIQUE



LONG GAME



SHORT GAME



PSYCHOLOGY



MEET THE GOLF DIRECTORS



DEAN HALFORD

Dean is a highly respected PGA Advanced Professional, previously working with top European Tour professionals. Whilst Director of Golf at Millfield School, Dean worked with Rory McIlroy in the early stages of his development as a junior. Currently Director of Golf at Loretto School, he has a passion for developing junior players.



SIMON MCGREAL

Simon has over 25 years' experience as a PGA professional, competing on the Canadian/Korn Ferry & PGA Tours. Specialising in developing junior talent, Simon has led the Nike Golf Camp for 4 years, and is currently the full-time resident PGA professional at Bradfield College. He also continues to compete on the UK Masters Tour.





TOURNAMENT DAY

PLAY WITH PURPOSE

Every week, players take part in a Ryder Cup-style team competition, where they have the chance to compete for points and work together to showcase their new skills.

Grouped by ability, players play as fourballs, alongside a coach. Extra points are on offer for challenges along the way including longest drive, closest to the pin and a putting contest. At the end of the day, points are converted into prizes!

RULE
THE
GAME





1:1 PRO SESSIONS

Elevate your child's camp experience with a one-on-one lesson with our expert coaches.



TRAIN LIKE A PRO

Led by an expert coach, this one-on-one session lets young golfers focus on exactly what they want to improve, whether it is driving, putting, short game, or overall swing technique. Coaches create drills and give feedback tailored to the player, helping them make faster progress and build confidence. Players will sharpen their skills using professional-level training methods and technology, giving them the edge to take their golf game to the next level.

WHAT'S INCLUDED

- 1:1 1-HOUR PRIVATE COACHING SESSION**
Fully personalised to your child's goals, the session is tailored to maximise their development
- ENHANCED FEEDBACK**
Feedback detailing their strengths, areas to improve, and tips to continue progress beyond camp





TAKING
PASSION
FOR
SPORT
INTO THE
CLASSROOM



ENGLISH TEACHING

WHAT TO EXPECT

Classes focus on sport, harnessing students' passion for the subject to promote language learning in a fun and interactive environment. Using the CLIL (Content and Language Integrated Learning) model of English, qualified teachers infuse language learning into lively and active classes where sports-based projects, discussions and activities take centre stage.

Teachers guide students to improve their verbal communication skills while discussing legendary players, interviewing coaches, or writing and speaking their own commentary. Learning is supported by English teachers living on-site and English is spoken at all times throughout the camp, creating an immersive learning environment.

HOW IT WORKS

Students are grouped into classes based on a combination of age and ability. They complete a short online assessment before the camp starts and then speak with a teacher on arrival to ensure they are correctly placed for their level. At the end of the camp, each player receives a written report and advice on how to continue their learning at home.

WHAT'S INCLUDED



UP TO 13 HOURS OF
ENGLISH LESSONS PER WEEK



1:12 TEACHER TO STUDENT RATIO
(AVERAGE)



INDIVIDUAL REPORT



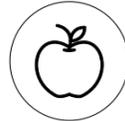


WORKSHOPS

WHAT TO EXPECT

Players taking the Total Sport option follow a series of workshops based on the DREAMS values. They are introduced to a range of topics designed to give a broader view and better understanding of athletic performance, and what it takes to succeed on and off the course. In addition, players engage in recovery exercises, such as yoga, helping them manage the workload of training twice a day.

WORKSHOP EXAMPLES



NUTRITION
WHY WHAT YOU EAT
AND DRINK MATTERS



RESPECT
CREATING A CULTURE
OF TRUST AND RESPECT



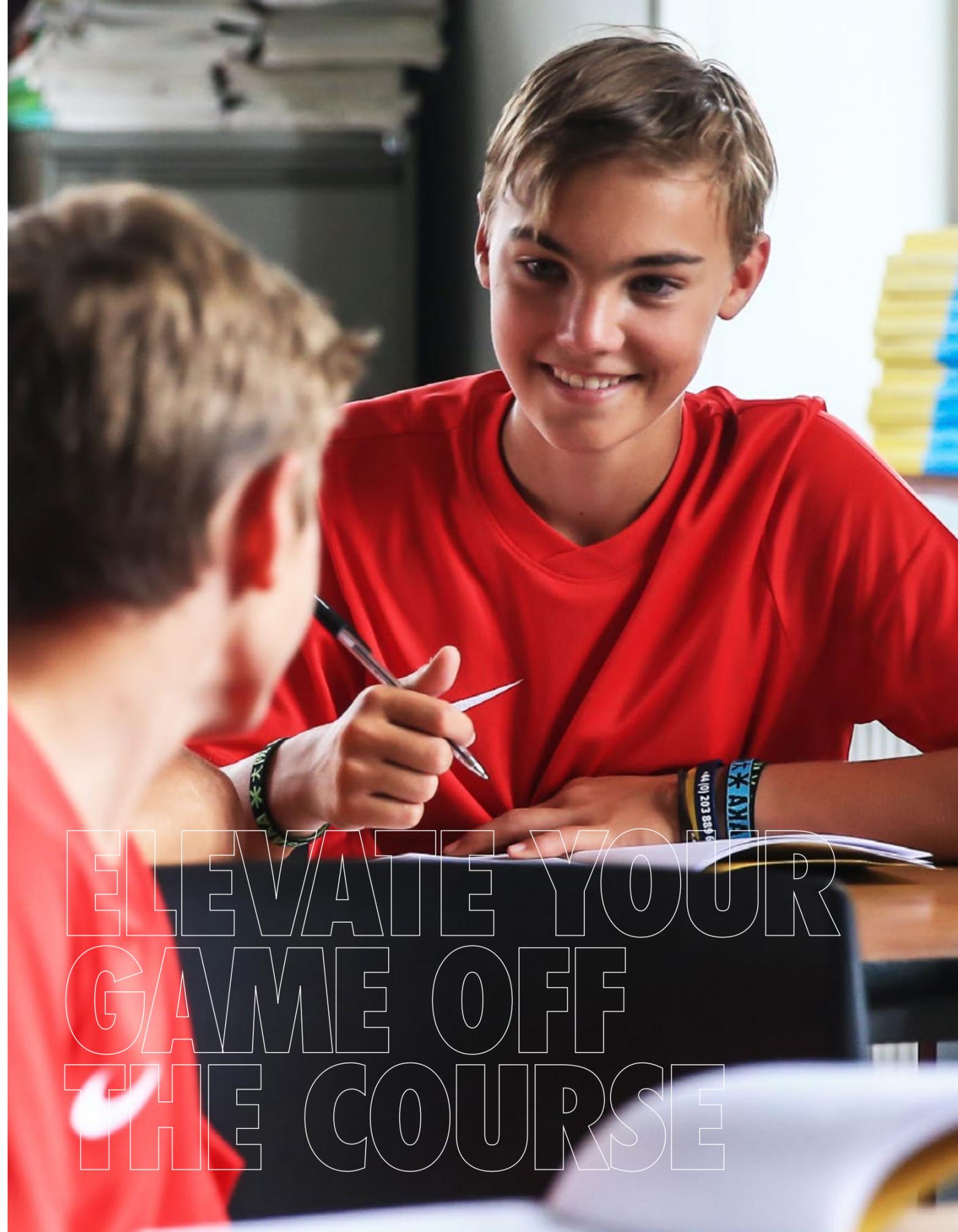
ELITE PERFORMANCE
WHAT IT TAKES TO PERFORM
AT THE HIGHEST LEVEL



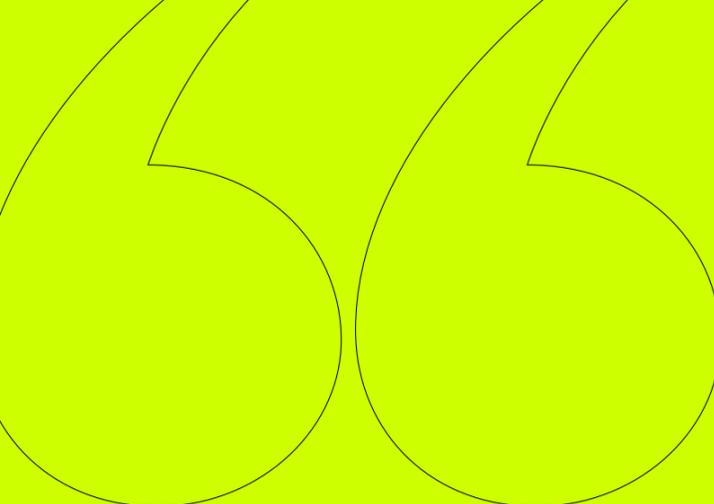
RESILIENCE
HOW TO BOUNCE BACK
FROM DIFFICULT SITUATIONS



GOAL SETTING
TAKING ACTIVE STEPS TO ACHIEVE
YOUR DESIRED OUTCOME



ELEVATE YOUR
GAME OFF
THE COURSE



**USING THE
TRACKMAN4 SIMULATOR,
WE ANALYSE EACH PLAYER'S
TECHNIQUE AND WORK ON
ADJUSTMENTS TO IMPROVE
THEIR PERFORMANCE.**



SIMON MCGREAL
HEAD PGA PROFESSIONAL



BRADFIELD COLLEGE, READING

LEADING UK PRIVATE SCHOOL WITH EXTENSIVE GOLF FACILITIES

Located in the heart of the beautiful Berkshire countryside, near London, Bradfield College is one of Britain's great private schools. It has an outstanding reputation for golf and is home to some of the finest school golf facilities in the country.

On site is an immaculate 9-hole golf course measuring over 2300 metres, which was opened in 1998 by former Ryder Cup Captain Bernard Gallagher. Bradfield's newly developed state of the art golf performance studio gives players access to the latest golfing technology. The school provides the perfect setting for players to take their golf game to the next level.

SUITABLE FOR:

- Boys and girls aged 10-17
- Suitable for those who play golf regularly, not suitable for beginners





BRADFIELd COLLEGE THE DETAILS

ACCOMMODATION

Mix of single and shared bedrooms

TRANSFERS

We offer an airport shuttle service from the following airports:

- London Heathrow Airport (LHR)
32 miles / 51 km
- London Gatwick Airport (LGW)
60 miles / 96 km

ON-SITE GOLF FACILITIES

- 9-hole, 2305 metres, par 33 course
- Indoor golf performance studio
- Putting green
- Short game area + practice bunker

OFF-SITE GOLF FACILITIES

Sandford Springs Golf Club

- 27-hole golf course & practice facilities
- Driving range

OTHER ON-SITE FACILITIES

- Sports centre
- Players' lounge with TV, table football and games consoles
- Free Wi-Fi
- On-site camp shop
- Laundry facilities

EXCURSIONS

ALL CAMPS

- Sandford Springs Golf Club
- London Experience or
- Oxford Tour

13-NIGHT CAMPS ONLY

- Theme Park



2026 CAMP DATES

6-NIGHT CAMPS MONDAY – SUNDAY

- 29 Jun – 05 Jul
- 06 Jul – 12 Jul
- 13 Jul – 19 Jul
- 20 Jul – 26 Jul
- 27 Jul – 02 Aug
- 03 Aug – 09 Aug
- 10 Aug – 16 Aug

13-NIGHT CAMPS MONDAY – SUNDAY

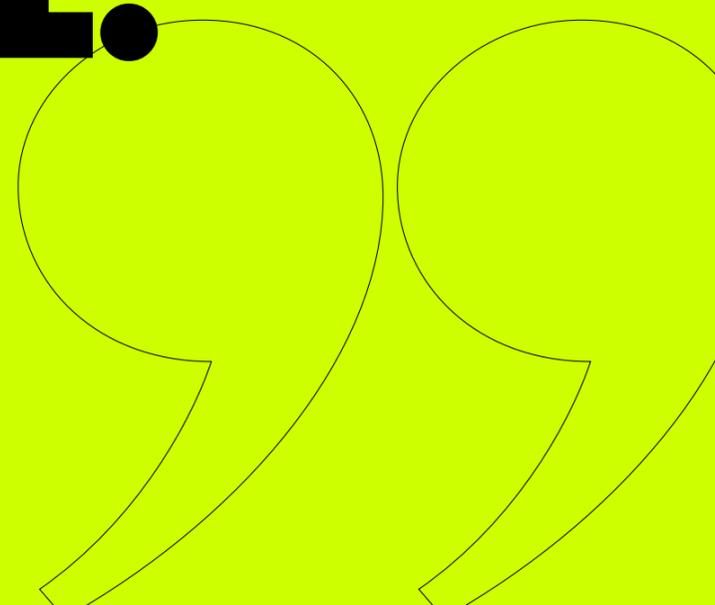
- 29 Jun – 12 Jul
- 06 Jul – 19 Jul
- 13 Jul – 26 Jul
- 20 Jul – 02 Aug
- 27 Jul – 09 Aug
- 03 Aug – 16 Aug





**MY SON REALLY ENJOYED
MEETING OTHER GOLFERS
FROM AROUND THE WORLD.
HE LOVED THE
WHOLE EXPERIENCE.**

PARENT
NIKE GOLF CAMP 2025





CAMP EXCURSIONS

All camps include exciting excursions, giving players a taste of some of the UK's top attractions.



- OXFORD
- BRADFORD COLLEGE
- LONDON
- GOLF CLUB
- THEME PARK



SANDFORD SPRINGS GOLF CLUB

EVERY WEEK

All players visit Sandford Springs Golf Club once a week to make full use of its outstanding facilities, including the driving range, short-game areas, and 27-hole course. More advanced players attend twice weekly for additional focused training and on-course development.



OXFORD TOUR

EVERY OTHER WEEK

Players explore the historic city of Oxford, home to the oldest university in the English-speaking world, with magnificent architecture and academic history around every corner.



LONDON EXPERIENCE

EVERY OTHER WEEK

Players experience the sights of England's capital city including the famous 'Big Ben' and Buckingham Palace, rounding the day off with the chance to do some shopping.



THEME PARK

13-NIGHT CAMPS ONLY

There's something for everyone at England's top theme park. Adrenaline junkies can ride rollercoasters that go from 0-80mph in under two seconds, while those who prefer to keep their feet near the ground can enjoy smaller rides and traditional fairground activities.





LIFE ON CAMP

Camps are action-packed with sport, learning and meeting friends from around the world. Player welfare is at the heart of what we do, and camp life is designed to provide a fun and supportive environment for players to grow in skills and confidence.

ACCOMMODATION

Players stay in boarding houses on campus based on age group, with boys and girls in separate houses. All houses have a communal players' lounge for relaxing during downtime. Some boarding houses have single bedrooms only. Where houses have shared bedrooms, we may be able to accommodate roomshare requests.

DIET, NUTRITION AND HYDRATION

Meals are nutritionally balanced and designed for young athletes. There are a variety of options to choose from, including a vegetarian option. Welfare staff guide each player to ensure they are eating and drinking enough of the right foods during the camp. Coaches ensure players drink plenty of water during training sessions.

MOBILE PHONES

We want players to make the most of their time at camp and connect fully with their fellow campers. Device usage is limited to designated periods, giving players the chance to contact home while encouraging them to engage with others and enjoy the camp experience to the fullest.

WELFARE STAFF

There is a dedicated camp management and welfare team on-site all day and night. They are trained to look after players' wellbeing and are always on hand to help, support and guide campers to reach their full potential.

MEDICAL AND INJURY

Medical staff are available each day to monitor illness, medical conditions and dispensation of medication. Further support and advice is provided by an on-call private doctor. Sports therapists or physiotherapists are present during sports sessions in case of injuries and subsequently to advise on recovery.



A TYPICAL DAY

MORNING

-  BREAKFAST
-  MORNING MEETING
-  GOLF COACHING

AFTERNOON

-  LUNCH
-  ENGLISH OR WORKSHOPS
-  RECOVERY + WELLNESS

EVENING

-  DINNER
-  GOLF COACHING
-  RELAX + LIGHTS OUT





REVIEWS

Camps are industry-leading, recognised for excellence, and trusted by families around the globe.



“He loved the golf instruction at Bradfield College, meeting new people and essentially the whole Camp experience”

- Wolfgang, Germany



“Fantastic Camp and excellent coaching team. Thank you so much for the unique enriching experience!”

- Baz, Spain



“Ronny has told me that he had a wonderful experience with you guys. Amazed by the quality of the coaching and facilities. He has also expressed his appreciation for the standard of the accommodation and the amazing hospitality.”

- Roy, United Kingdom



“It was my son's first time at the camp. He really enjoyed it and he is looking forward to the next year! The whole team works tirelessly to make sure that all kids at the camp have a great and enjoyable time!”

- Thomai, Luxembourg



REVIEWS.io

4.8 Rating 250+ Reviews





DATES & PRICES

BRADFIELD COLLEGE
BOYS AND GIRLS AGED 10-17

Those who play golf regularly. No beginners.

GOLF		UP TO 24 HRS OF GOLF A WEEK
Choose from either option:	TOTAL GOLF	UP TO 8 HRS OF WORKSHOPS A WEEK
	GOLF + ENGLISH	UP TO 13 HRS OF ENGLISH A WEEK

DATES: 6-NIGHT CAMPS	<ul style="list-style-type: none"> • 29 Jun – 05 Jul • 06 Jul – 12 Jul • 13 Jul – 19 Jul • 20 Jul – 26 Jul • 27 Jul – 02 Aug • 03 Aug – 09 Aug • 10 Aug – 16 Aug
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DATES: 13-NIGHT CAMPS	<ul style="list-style-type: none"> • 29 Jun – 12 Jul • 06 Jul – 19 Jul • 13 Jul – 26 Jul • 20 Jul – 02 Aug • 27 Jul – 09 Aug • 03 Aug – 16 Aug
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CAMP PRICES	CONTACT AN AUTHORISED PARTNER
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EXTRAS	1:1 PRO SESSION STANDARD AIRPORT TRANSFERS UNACCOMPANIED MINOR TRANSFERS
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BOOK A GOLF CAMP TODAY.

VISIT

eurosportscamps.com

CALL

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EMAIL

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Euro Sports Camps is a trading division of CMT Learning, specialising in residential camps that combine high quality English language teaching with sports coaching to accelerate learning, sporting development and self better. CMT Learning works with the world's top clubs, federations and coaches, together with advice from sports scientists and English language specialists. © 2024 Copyright CMT Learning Ltd. All rights reserved. Nike and the Swoosh design are registered trademarks of Nike, Inc. and its affiliates and are used under license. Nike is the title sponsor of the camps and has no control over the operation of the camps or the acts or omissions of CMT Learning.