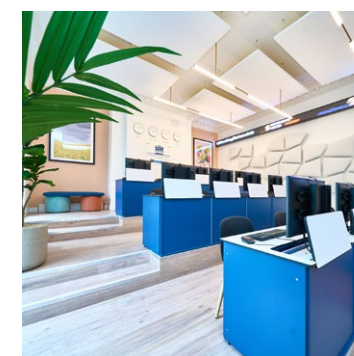
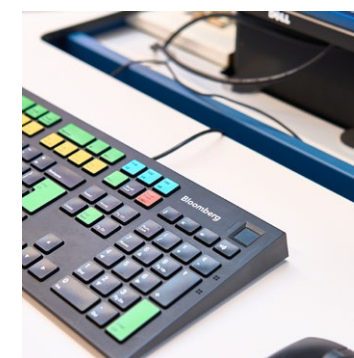
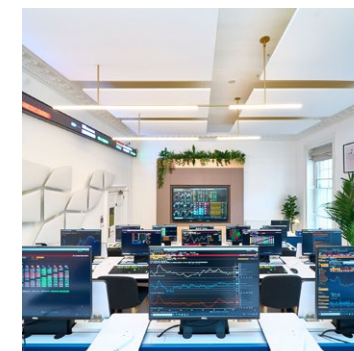




“An ideal course for students interested in business, finance and economics. You will complete the Bloomberg Market Concepts certification (BMC), giving you a solid foundation on a Bloomberg Terminal – a popular tool used by investment bankers. You will develop your business awareness, and the essential skills needed to go on to study business at a higher level”



Bloomberg Business Advantage



LONDON, UK

WHAT'S INCLUDED



TUITION

This course will include 17.5 hours per week of lectures and workshops as well as fantastic opportunities to use our Bloomberg lab for research throughout the course.



BLOOMBERG TERMINALS

Students are able to access Bloomberg Terminals which are at the cutting edge of innovation- delivering fast access to indispensable news, data and trading tools. Students will use them to research and turn knowledge into action.



EDUCATIONAL VISITS

Our educational visits provide the perfect complement to lectures and workshops and give a real world perspective to our courses. They may include visits to the Bank of England and London universities.



ACTIVITIES

We offer a variety of onsite and offsite activities including bowling, discos and workshops. Our activities provide opportunities for students to use the English they have learnt and make international friends.



EXCURSIONS

Full and half-day excursions and sight-seeing visits allow students to really get to know London and the UK. We use attractions in London and visits to cities such as Cambridge as a classroom where students will find historic and cultural information through guided walking tours and visits.



CERTIFICATE

Successful students will also receive the Bloomberg Market Concepts course certificate.

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Bloomberg Business Advantage

BE BUSINESS-MINDED

COURSE OVERVIEW

This course is a fantastic opportunity to work with world-renowned financial software. Using the Bloomberg Terminal, a computer software system designed for professionals in the finance sector, students will monitor and analyse real-time financial market data. Participants will explore the different elements of business, including marketing, management, leadership, and ethics. Students will use the Bloomberg Terminals to conduct their own research, which they will collate and present on the final day of their course. They will also have the opportunity to gain the Bloomberg Market Concepts qualification using the terminals. Lessons and workshops will be complemented by visits to relevant places of interest such as the Bank of England and a business university. London is also home to the Bloomberg European Headquarters- the first wholly owned and designed Bloomberg building in the world- our students will visit this exciting destination as part of this programme.

PROGRAMME OUTCOMES

You will:

- Use the Bloomberg Terminals to complete a business research project and the Bloomberg Market Concepts certification.
- Understand how to apply to university in the UK.
- Develop academic skills such as critical thinking, presentation skills and research methodologies.
- Develop essential skills such as confidence, leadership and teamwork.

ACTIVITIES & EXCURSIONS

Half-day excursions have academic and cultural learning objectives that will inform and inspire the academic programme as well as familiarising students with one of the world's greatest cities. Evening activities are energetic, social & fun. The highlights may include a West End Musical, a disco and a comedy workshop. Weekend Excursions are exciting with Saturday offering a mix of exploration and learning, while Sunday brings a chance to relax.

COURSE INFORMATION

CLASS SIZE:	Maximum 11	AGE RANGE:	14 - 17	COURSE LENGTH:	2 weeks
ACADEMIC REQUIREMENTS/ LANGUAGE LEVEL:	Upper intermediate B2 level recommended	START DATES:	28/06/2026 (2 weeks) 12/07/2026 (2 weeks) 26/07/2026 (2 weeks)		
ACCOMMODATION: Single or Twin en-suite room. Meals are included (breakfast, lunch and dinner)					

SAMPLE PROGRAMME

WEEK 1		MORNING		AFTERNOON		EVENING	
		08.45 - 12.45		13.45 - 17.45		19.30 - 22.00	
SUN	BREAKFAST	Arrival at accommodation and induction from house parents			DINNER	Orientation & Welcome party	
MON		Student orientation to CATS London + HE lesson Introduction to Business Studies- business objectives + entrepreneurship lesson	LUNCH	London city walk: Westminster & London Eye		Comedy Workshop	
TUES		External environment lesson Introduction to Bloomberg terminals. Use of terminal to research businesses to base project on		Bank of England & Bloomberg SPACE Exhibition visit		Cinema night	
WEDS		Marketing mix lesson Use of Bloomberg terminals to research specifically on their chosen business in regard to profitability, expenditure and market share		Architecture Tour: London Financial District		Chill out evening	
THUR		Management/ leadership lesson Use of Bloomberg terminals to research how changes in economy have influenced costs and demand of their chosen business.		Visit to a London University		Welcome Disco	
FRI		Stakeholders/ business ethics lesson Use of Bloomberg terminals to research level of competitiveness of rival firms of their chosen business		British Museum		Street Dance workshop	
SAT		Included Full Day Excursion: Cambridge, Walking Tour & an entrance to a Cambridge College				Project group work and relaxing	

WEEK 2		MORNING		AFTERNOON		EVENING	
		08.45 - 12.45		13.45 - 17.45		19.30 - 22.00	
SUN	BREAKFAST	Visit: London Chill Out Day, local Park, sight-seeing & shopping			DINNER	Project group work	
MON		Visit a London Museum	LUNCH	Cash flow lesson Use of Bloomberg terminals to research financial stability of chosen business in regards to cash flow, assets and liabilities.		Magic Workshop	
TUES		London City treasure hunt (3hrs)		Innovation strategy lesson Use of Bloomberg terminals to research on the current CEO/ leader of their chosen business.		Musical Theatre in the West End	
WEDS		Business Themed Workshop		Recruitment process lesson Use of Bloomberg terminals to research supplier and customer chains of their chosen business.		Chill out evening	
THUR		Westfield shopping centre trip (3hrs)		Employability workshop Use of Bloomberg terminals to finalise their research and summary of findings for their project presentation.		Disco	
FRI		Museum of Brands visit		Student presentation to a panel of judges. This will include members of CATS College London and external Business contact.		Leaving Party	
SAT		Included Full Day Excursion: Thorpe Park				Chill out evening	
SUN	Departure						

This is a sample programme and all elements may be subject to change. Lessons may take place in the mornings or afternoons.